

Promotional Advertising

designed for Kia Dealers

Promo and boost digital advertising tactics proven to generate results, customizable to fit the needs of your dealers.

Paid Search

A primary lead driver, paid search is foundational to digital advertising. Capture high-quality leads with prominent positions at the top of the search results and utilize machine learning to identify users ready to convert.

Display Ads

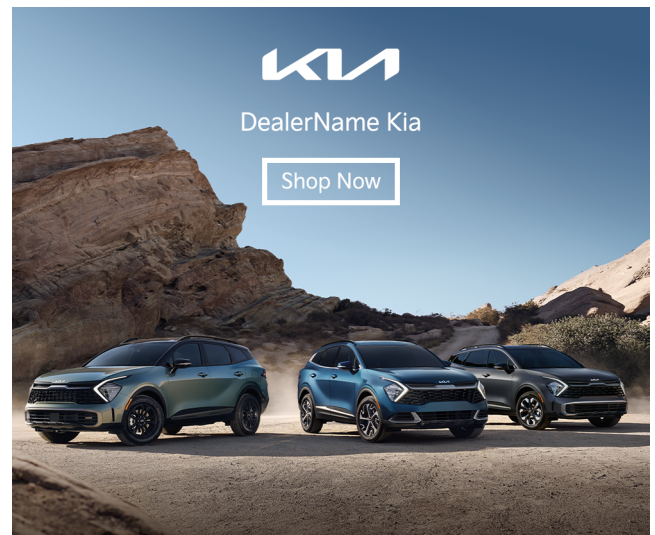
Increase awareness and stay in front of users already exposed to your brand through the Google Display Network. Target users who know about your brand through remarketing, custom segment audiences and Google's in-market audiences.

Facebook Ads

Generate more high-quality, low-funnel leads with inventory-specific Facebook advertising. Facebook's ability to generate leads with hyper-targeted ads that drive conversions set it apart from other social media platforms to consider for lead generation.

Performance Max

Lean into budget automation to maximize ROI. Target users where they spend time across all Google Ads channels by leveraging automation through Google's Performance Max campaigns.



YouTube & OTT Ads

Increase brand awareness for users who have yet to interact with a dealership through highly influential ads served where audiences are already watching.

Discovery Ads

Help new shoppers learn about your brand across Google platforms. Use machine learning to create the most effective ads and bids to meet your goals. Google curates ads based on what is most relevant to a user and prioritize the best performing combinations.

Working with Adpearance



Google Premier Partner

As a Google Premier Partner, Adpearance is one of the top 3% of Google's advertisers in the United States. Our Premier Partner status enables Adpearance to be in close communication with a dedicated support team at Google to optimize, tweak, and maximize the campaign ROI for our clients.



Premium Tracking

Tap into proprietary tracking technology to optimize ad campaigns and generate as many high-quality, low-funnel leads as possible.



Human Touch

We never set it and forget it. Instead, our staff actively manages results and updates our strategy for better performance.

Contact Andrea To to start a conversation about how Adpearance can best support your dealers.



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Google Partner

PREMIER 2023