



100% CO-OP ELIGIBLE

TAKE YOUR DATA MINING TO THE NEXT LEVEL WITH AUTOALERT

Unleash the power of data-driven insights that identify and engage potential customers, optimize sales and service processes, and boosts customer retention.

ALERTMINER PRO

Unlock the Power of Your Data to Drive Success

Supercharge your data mining efforts and transform your customer retention. With powerful data insights and intuitive features, AutoAlert empowers your dealership to generate immediate follow-ups and drive conversions.

 Assign and prioritize dynamic tasks through the Workflow Manager, aligned with real-time customer behavior, to enable faster follow-ups and efficient team coordination.

 Track customer interactions and engagement, building a complete picture of customer activity across the dealership.

 Identify top prospects, missed opportunities, and ready-to-buy customers with AI-enhanced opportunity filtering, which leverages machine learning to ensure that no lead is lost.

 Stay connected with personalized dashboards and task prioritization on the go, ensuring productivity no matter where your team is located.

ALERTMINER

Welcome to the Industry's #1 Data-Mining Platform

Industry-leading advanced and reliable data accurately ranks buyers most likely to upgrade to a newer vehicle at the highest profit margins, allowing you to focus on the customers we place in front of you.

 One-click view of customers ready for service or a new vehicle.

 Customer Prediction Score gauges when each customer is likely to buy.

 Identify in-market customers to engage with timely offers that meet their needs.

 Convert service customers in real-time with relevant offers, converting visits into sales opportunities.

 Simplify phone outreach with scripts tailored to each customer profile.

 Find specific customer insights instantly with advanced search features.

Visit go.autoalert.com/kia-digital-certified to schedule a quick demo!

 **AutoAlert**



Proactive, Multichannel Sales Communication

	Mail & Email Campaigns		Multi-Vehicle Offers		Video Marketing
	Pre-Owned, Buy-Back, Used-to-Used, & Factory Order Templates		Comprehensive Reporting		Real-Time Engagement Alerts
	Tagging & Tracking Consumer Behaviors		Call Tracking		Personalized Landing Pages
			Digital Retailing Integrations		Social Media Ads

GREATER FLEXIBILITY WITH AUTOALERT'S PREFERRED PARTNER EXPORT

AutoAlert Preferred Marketing Partners offer enhanced consumer data security, automated audience data delivery, and vendor-specific consumer engagement data.

AutoAlert Package

AlertMiner \$1,999 per Month

SCAN TO
SCHEDULE A DEMO



AutoAlert Product Add-Ons

AlertMiner Pro w/ Service Lead Management	\$399 per Month
Service Lead Management (AlertMiner Only)	\$400 per Month
One-to-One Direct Marketing	\$1.37 per Piece
One-to-One Digital Marketing Sales	\$399 per Month
One-to-One Digital Marketing Service	\$399 per Month
Video Marketing (Requires Digital Marketing)	\$100 per Month
GeoAlert Lite	\$499 per Month
GeoAlert	\$0.03 per Alert
AutoAssistant Loyalty	\$999 per Month
AutoAssistant Service	\$999 per Month
Email Appends	\$50 per Month
Recall Management	\$115 per Month
No Longer Owns (Quarterly)	\$49 per Quarter
DMS Fee Variable	Based on DMS
Training Quarterly On Site Visit	Fee \$500 per Quarter
Training One Time On Site Visit	\$1,500 One Time Charge



Acquire inventory by engaging customers with automated, personalized, and targeted marketing.



AUTOASSISTANT

Your personal AI assistant turns customers with identified opportunities into even hotter leads through engaging, personalized conversations via text and email.



GEOALERT LITE

Harness the power of geo-framing and advanced analytics to identify and tag customers who are actively shopping on a competitor's lot.



GEOALERT

Enhance your geo-framing potential by targeting customers on competitors' lots through automated, personalized digital ad delivery accompanied by comprehensive engagement monitoring, to drive higher levels of interaction.



SERVICE LEAD MGMT

Send real-time service-to-sales tasks regarding customers in your service drive showcasing active car-buying behavior. This strategy helps dealers sell more cars, acquire more desirable vehicles, and conquest customers from your #1 lead source - the service drive.



EMAIL APPENDS

Boost dealership outreach by adding missing customer emails, strengthening relationships, and expanding the target audience.