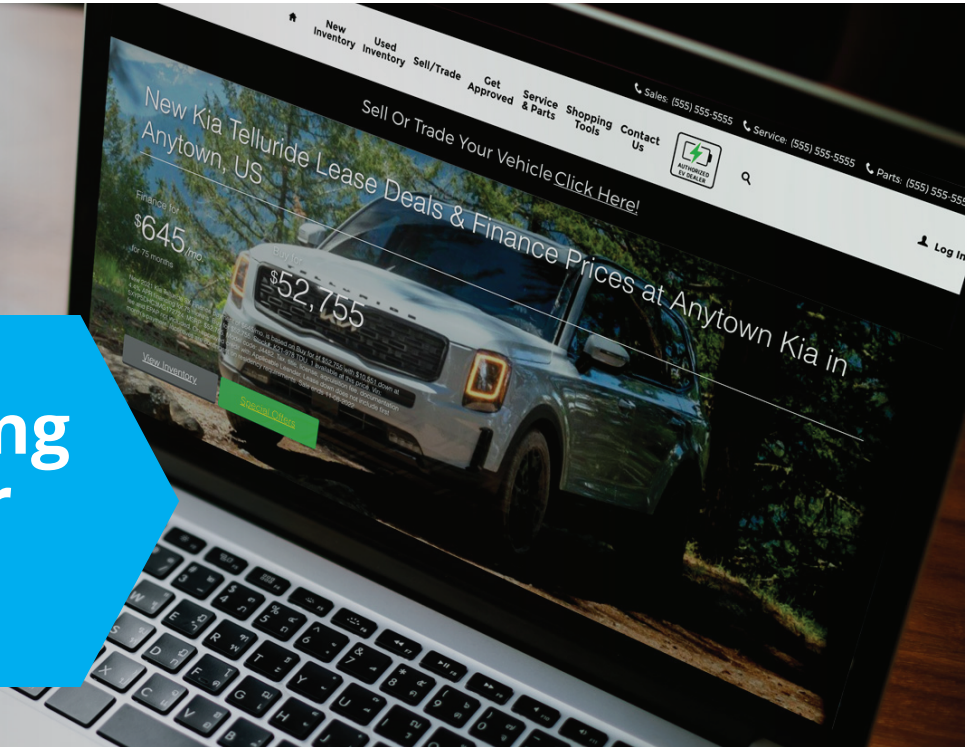




Digital Advertising Program Partner

Certified & Co-op Eligible



Get the best of both worlds: the customization and flexibility of a small agency coupled with the capabilities and scale of an advanced technology company. ***That's digital nirvana with Dealer Teamwork.***



Automotive's 1st, patented content marketing platform —the MPOP®.



Automation saves you time & analytics save you money without sacrificing sales opportunities.



Our automotive marketing experts drive the results that matter most to your dealership.



Website Landing Pages	Silver	Gold	Platinum
New, Used, Service offers landing pages	✓	✓	✓
Model-specific landing pages	✓	✓	✓
New Vehicle body-style landing pages		✓	✓
Used Vehicle body-style landing pages		✓	✓
Service loaner landing pages		✓	✓
Customization / Additional Pages			✓
Search Engine Marketing	Silver	Gold	Platinum
Branded, Dealer terms, GEO-targeted campaigns	✓	✓	✓
Make / Model campaigns (New Vehicles)	✓	✓	✓
Used inventory campaigns	✓	✓	✓
Inventory-specific Used Vehicle campaigns		✓	✓
Fixed Operations / Service campaigns		✓	✓
Display retargeting		✓	✓
Dynamic display			✓
YouTube campaigns			✓
Social Media	Silver	Gold	Platinum
Facebook Ads		✓	✓
Instagram Ads		✓	✓
Offer Generation	Silver	Gold	Platinum
Fixed Operations/Service offers	✓	✓	✓
Used Vehicle offers	✓	✓	✓
New Vehicle OEM offers	✓	✓	✓
New Vehicle personalized offers		✓	✓
Client Services Support	Silver	Gold	Platinum
Monthly reporting	✓	✓	✓
Monthly review & strategy call	✓	N/A	N/A
Semi-monthly review & strategy calls		✓	N/A
Weekly review & strategy calls			✓
Add-On Products	Cost		
Advanced SEO Suite - Premium Edition w/ Premium LSEO Suite	\$3,499/mo + \$1,599 set-up fee*		
Advanced SEO Suite - Core Edition w/ Premium LSEO Suite	\$2,299/mo + \$999 set-up fee*		
MPOP® Powered Google Hosted Local SEO	\$299/mo + \$99 set-up fee		

**Pricing subject to change anytime. Additional website vendor change re-installation set-up fee \$999 (only applies as a one-time fee if you switch website vendors).*

Package Costs	Silver	Gold	Platinum
Dealer monthly cost	\$1,299	\$2,299	\$3,299
One-time set-up fee	\$750	\$750	\$750
Recommended media budget	\$1,000 - \$5,000	\$5,000 - \$15,000	\$15,000+



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