



DEALER INSPIRE


KIA CERTIFIED INNOVATOR

PACKAGE SOLUTIONS	STANDARD \$899	ADVANCED \$1,999	DOMINATE \$2,599
Data Drived Fixed Design (2 to choose from)	✓		
Data Driven Fixed Design		✓	✓
Website Hosting	✓	✓	✓
Responsive Design	✓	✓	✓
Inventory Feed	✓	✓	✓
Rebates and Incentives	✓	✓	✓
Basic "Thank You" Pages After Conversion	✓	✓	✓
Smart Credit Application	✓	✓	✓
Reputation Widget	✓	✓	✓
Google Analytics	✓	✓	✓
Clicky Analytics	✓	✓	✓
Goal/Conversion Tracking.	✓	✓	✓
Wordpress Based CMS with over 1,000 Configurable Options	✓	✓	✓
Support of All Required 3rd-Party Integrations	✓	✓	✓
Technical Support	✓	✓	✓
Search Engine Optimization Set-Up (SEO)	✓	✓	✓
Meta Titles	✓	✓	✓
Meta Description	✓	✓	✓
Breadcrumbs	✓	✓	✓
Open Graph	✓	✓	✓
Canonical Tags	✓	✓	✓
301 Redirects for the Top Pages on Previous Website	✓	✓	✓
Schema.org and Rich Snippet Creator	✓	✓	✓
3 Dedicated Call Tracking Phone Numbers <small>(Minutes Additional & Billed Based on Usage)</small>	✓	✓	✓
Personalization with Geofencing		✓	✓
Event Plugins		✓	✓
TruROI Dashboard		✓	✓
Price Alert Emails		✓	✓
Real Time Lease and Finance Calculator			✓
Roxanne Advanced TruROI Dashboard			✓
Sales, Traffic and AOR/DMA Mapping in Dashboard <small>(with dealer's DMS data when available)</small>			✓



A LA CARTE



 ADDITIONAL PRODUCTS & UPGRADES	PRICE
Call Tracking Minutes	\$0.07 /min
Call Tracking Additional Phone Number	\$5 /number
Toll Free Number	\$6.40 /number
Toll Free Minutes	\$0.14 /min
Lease Payment Calculator	\$449/mo
Email Marketing (up to 2/mo)	\$799/mo
Creative Asset Creation	\$100/piece
Conversion Rate Optimization (CRO)	\$100/hour
Social Media Posting (3-5 posts/week per social platform)	\$699/mo
Social Media Set-up	\$499
Video Services (quoted per job + travel)	\$125/hour
Dealertrack Integration	\$140/mo
Audioeye®	\$350/mo

 CONVERSATIONS	PRICE
Conversations™ - Self Managed	\$400/mo
Conversations™ - Up to 50 Managed Chats	\$600/mo
Conversations™ - Unlimited Managed Chat	\$800/mo
Conversations™ 2.0 - Self Managed	\$600/mo
Conversations™ 2.0 - Up to 50 Managed Chats	\$800/mo
Conversations™ 2.0 - Unlimited Managed Chat	\$1,000/mo

*Conversations™ 2.0 comes with automatic TradePending® evaluation tool built-in

 ONLINE SHOPPER	PRICE
Online Shopper™	\$1,200/mo
Online Shopper™ (Off Platform)	\$900/mo

*Online Shopper™ requires a \$600 one-time set-up fee

