

# CERTIFIED DIGITAL MARKETING PROGRAM



	BASE PACKAGE <b>\$949</b> /mo Suggested Spend: \$2K - \$4,999	SPORT PACKAGE <b>\$1,399</b> /mo Suggested Spend: \$5K - \$7,999	TURBO PACKAGE <b>\$1,899</b> /mo Suggested Spend: \$8K +
<b>PRODUCTS &amp; FEATURES</b>			
Dynamic Inventory Based Kia Search Marketing	✓	✓	✓
Dynamic Inventory Based CPO Search Marketing	✓	✓	✓
Market Protection Search Marketing	✓	✓	✓
Geo/Local Campaigns	✓	✓	✓
Dynamic Inventory Based VDP Remarketing	✓	✓	✓
Waze	Pins	Pins & Takeover	Pins & Takeover
Dynamic Call Tracking	✓	✓	✓
Advanced Executive Digital Marketing Dashboard	✓	✓	✓
Dedicated Certified Account Strategist	✓	✓	✓
Dealer Brand Promotional Remarketing		✓	✓
Behaviorial/Programmatic Display Advertising		✓	✓
Banner Set Creation (1 per month)		✓	✓
YouTube TrueView**		✓	✓
Used Car Custom & Dynamic Search Marketing		✓	✓
Dynamic Inventory Facebook VDP Remarketing		✓	✓
Promotion Campaign with dynamic lease & offer landing pages***			✓
Service & Parts Custom Search Marketing			✓
Finance Custom Search Marketing			✓
CARoi - DMS Attribution			✓
DMS Targeting/Forecasting with Heatmapping			✓
<b>A LA CARTE</b>			<b>PRICE</b>
Google Posts (4 per month)			\$499
CARoi - DMS Attribution			\$499
Additional Banner Set Creation			\$350

\*\*Dealer must provide video

\*\*\*Must have DEP website for landing pages

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dealereprocess.com ■ 877.551.2555