

The Best Digital Retailing Tool in the Industry

Meet SARA, DEP's Smart Automotive Retailing Assistant. SARA makes the car buying process quick and painless for both you and your customers.

Products

\$1,599 SARA: SMART AUTOMOTIVE RETAILING ASSISTANT
3-in-1 product that includes Digital Retailing, Trade-In Tool, and Credit Confirm. (Includes 60 Pulls. \$2.99 per add'l pull.)

\$199 F&I WARRANTY MODULE
Add custom F&I solutions for maintenance and/or extended warranty to the digital retailing process.

\$199 ACCESSORIES MODULE
The ability to add vehicle accessories right inside the application. They can view all available parts and see how adding any will affect their payment.

\$89 DEALERTRACK OR ROUTEONE INTEGRATION
Allows a digital retailing application filled out on the website to be sent directly to a dealer's DealerTrack or RouteOne account for ease.

Key Features

- Soft Credit Pull
- Trade-In Evaluation
- Equity Calculation
- Captive Lenders
- Lender Decision Engine
- Rebates & Incentives
- Accessories
- F&I Products
- DMS Integration

Additional Benefits

- Consumer Path Entry Points
- CRM Integration
- Save Time at the Dealership
- Credit Confirm FREE
- Trade-In Tool FREE
- Social Media Sign-In
- Payment Customization
- Customizable Questions
- Any Website Provider
- Responsive Platform
- Kia Compliant Theme
- Available in Spanish