

Core Package

- 360 Degree Spins
- ADA Accessibility Tool
- Apple Wallet Integration
- Call Tracking - 6 numbers
- Coupon Manager
- Insight Reporting
- Dedicated Content Library
- Dynamic Content Library
- Dynamic Thank-You Pages
- Google Pay Integration
- Inventory & Pricing Manager
- Keyword Site Search
- Dynamic Model Landing Pages
- Manufacturer Rebates
- Media Manager
- Mega Menu & Manager
- Mobile Click-To-Call
- New Vehicle Stock Photos
- Personalization Engine
- Responsive Custom Page Builder
- SSL Site Security & HTTPS Connection
- Send To Mobile
- Standard SEO & Editor
- Support Third Parties
- Technical Support
- Testimonial Manager
- Vehicle Awards & Accolades
- Vehicle Green Scores
- Vehicle Photo Hyper Zoom
- Vehicle Photo Hot Spots
- Vehicle NHTSA Safety Crash Test Ratings
- Website Grader

\$999/mo

Advanced Package

\$1,899/mo

CORE PACKAGE

- + Keyword Ranking Report
- + Local Listings Management
- + Reputation Monitoring & Dealership Reviews
- + Custom Content (4 Pages)

Premium Package

\$2,699/mo

CORE & GOLD PACKAGE

- + Trade-In Tool
- + Soft Pull Credit Application (60 pulls + \$2.99 add'l pull)
- + Smart Incentive System

CERTIFIED WEBSITE PROGRAM ADD-ONS



PRICE	ADD-ON
*\$449	TRADE-IN TOOL Values determined by NADA Guides or KBB. Integrated dealer inventory and real time pre-approval credit soft pulls. (\$2.99 per pull if utilized.)
\$449	SOFT-PULL CREDIT APP Real time pre-approval credit soft pulls matched to captive dealer finance lenders. Integrated dealer inventory. (Includes 60 Soft Pulls - \$2.99 per add'l pull.)
\$300	CREDIT INQUIRY Quick 3-step credit inquiry lead generator with integrated dealer inventory.
\$89	DEALERTRACK OR ROUTEONE INTEGRATION Allows a finance application filled out on the website to be sent directly to a dealer's DealerTrack account for ease of pulling credit and submitting to lenders.
\$349	OFFER MANAGEMENT TOOL Website add-on featuring homepage search-by-payment widget and SRP monthly lease/finance widget and Rate Customizer utilizing real-time bank and incentive data.
\$179	SMART INCENTIVE SYSTEM Incentive program customized to customer's search history.
\$495	GOOGLE BUSINESS PROFILE PACKAGE Amplify your presence on Google and increase listing engagement with our Google Business Profile optimization.
\$179	REPUTATION MONITORING & DEALERSHIP REVIEWS Centralized, Comprehensive Review Monitoring Platform - Competitor Benchmarking - Automated Sentiment - Analysis (Dealer Watch) Proactive Dealer Review Alerts - Social Media Activity Monitoring - Hashtag Metrics and Trend Analysis - and more!
\$179	LOCAL LISTINGS MANAGEMENT Ongoing data submission to 100+ Local Listings - Manual Claiming - Listing Optimization - Geocode Distribution for Maps & GPS (Dealer Watch) Devices - Duplicate Listing Merging/Removal - Directory Wide Holiday Hour Updates - Protection Against Listing Contamination. Local SEO Call Tracking (0.089/minute)
\$99	KEYWORD RANKING REPORT Track search engine results page rank for specific target keywords. Our Keyword Ranking Report includes metrics such as your average position, position fluctuation, and top 10 keywords across all major search engines, all locations and all devices.

PRICE	ADD-ON									
\$599	CUSTOM CONTENT SEO-optimized custom content generation service. (4 pages/mo)									
\$599	CHAT UNLIMITED • A/I Chat Bot • Facebook Messenger & Facebook Marketplace • Jump-In Chat Feature • Unlimited Texting									
\$249	MONTHLY TURKEY BANNERS 3 turnkey homepage graphic banners per month.									
\$179	UNITS IMS: UNLEADED DMS Polling • VIN Decoding • Syndication to 3rd Party Advertising Sites • High Definition Photo Uploading System • Bulk Update • Inventory To-Dos with Email Alerts • Window Sticker Module • Comment Generator • Photo Editor • Layover Module with Dynamic Overlay Features • Options on Image • Automated Hot Spots									
\$249	UNITS IMS: PLUS Includes Units IMS / Unleaded • Data Transfers • 360° Interior Upload • Price Cast									
\$449	UNITS IMS: PREMIUM Includes Units IMS / Unleaded / Plus • Recon & Photo Alert System • Exterior Walk Around Video • eAuto Appraise Integration • Customizable Hot Spots • AI Hot Spots Automated Hotspots • GBP Vehicle Ads									
	<table border="0"> <tr> <td>UNITS IMS INVENTORY VIDEOS</td> <td>Basic \$89</td> <td>Advanced \$134</td> </tr> <tr> <td>Adds stitched videos to the dealer's website</td> <td>•</td> <td>•</td> </tr> <tr> <td>Adds stitched videos to 3rd party websites</td> <td></td> <td>•</td> </tr> </table>	UNITS IMS INVENTORY VIDEOS	Basic \$89	Advanced \$134	Adds stitched videos to the dealer's website	•	•	Adds stitched videos to 3rd party websites		•
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Adds stitched videos to 3rd party websites		•								
\$99	GOOGLE VEHICLE LISTINGS Share inventory directly on your Business Profile on Google.									
\$899	SEO PACKAGE Enhance your website's optimization for Search Engine Results. • Reputation Monitoring • 4 Pages of Custom Content • Keyword Ranking Report • Local Listings Management									
\$999	SPANISH WEBSITE Responsive website with complete Spanish translation.									