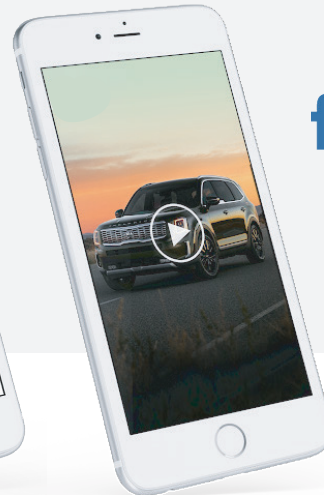
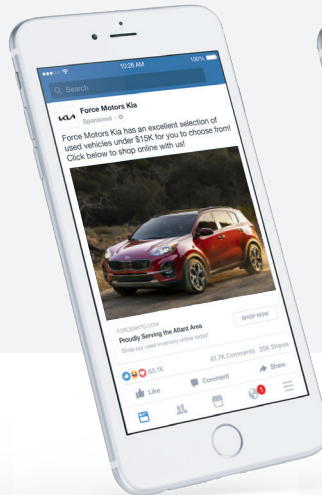




KIA CERTIFIED PROGRAM

SOCIAL ADVERTISING

Capture the attention of your customers where they spend their time on social media - and target them across multiple audience funnels.



facebook
Instagram

CUSTOMIZED AUDIENCE SELECTION

We create audiences that have the highest propensity to buy or service their vehicles at your dealership by targeting a combination of in-market shoppers for your brand and competitors, engaged prospects such as quality website users, lookalike audiences, and existing 1st party database customers.

CUSTOM AD CREATIVE

We design each ad with custom creative relevant to the client's sales or service goals and build it into all appropriate sizes for top-performing ad networks.

LEAD ADS WITH APPOINTMENTS

We build out ads that allow customers to submit form leads and set appointments within the advertisement itself without having to visit any separate landing pages or manually complete any lead forms.

REAL-TIME PERFORMANCE TRACKING

Each campaign is tracked in Helix in real time, and each lead is injected into your CRM using a Facebook manager API that allows us to track sales attribution, ending any question of return on ad investment.

\$26 AVG. COST PER LEAD

SOCIAL ADVERTISING

\$595/month

\$1,000 MINIMUM SPEND

