

Automotive Search Engine Optimization

Increase organic traffic and conversions for your auto dealership

Get your auto dealership ranked on search engine and map results pages with Netsertive's SEO services. All SEO strategies are created to reach your unique goals, whether you're trying to increase leads, drive foot traffic, beat your competition, or scale vehicle-specific marketing strategies. With a multi-prong SEO approach, you'll get higher target keyword rankings and a groundswell of organic traffic.



Increase

- Organic Traffic and Leads
- ROI on Digital Marketing Programs

Create

- Content for Organic SEO
- Content for High-Intent Local Traffic

Scale

- Flexible SEO Services for Auto Dealers
- Optimized Digital Presence for Growth

An SEO roadmap from Netsertive follows a scalable process



Website Audit



Keyword Research



On-Page Optimization



Content Creation



Link Building



Analytics and Reporting



Automotive SEO Packages

	Basic	Competitive	Aggressive
Monthly Investment	\$1,950	\$2,650	\$3,250
One-Time Set-Up Fee	\$975	\$1,325	\$1,625
Google Business Profile Posts	2 Posts Per Month	4 Posts Per Month	6 Posts Per Month
On-Page SEO Content Writing + Implementation	25 pages	35 pages	45 pages
Monthly Link Building Hours	6 hours	8 hours	10 hours
Keyword Tracking	150 keywords	200 keywords	250 keywords
Business Listings Management and Review Monitoring	✓	✓	✓
Call Tracking and SEO Campaign Reporting	✓	✓	✓
Dedicated Account Manager	✓	✓	✓

About Netsertive

Netsertive is a digital marketing technology provider that helps multi-location businesses run localized digital marketing at scale. Over 1,500 retailers, franchises, auto dealers, and media companies trust Netsertive's award-winning technology and team to run localized digital advertising, search engine optimization, and web solutions at scale. For more information on how Netsertive helps multi-location businesses acquire more local customers online, visit www.netsertive.com.

