

Maximize sales opportunities from your dealership website, using **highly targeted email campaigns**.



AUTO INSIGHTS TURN ANONYMOUS TRAFFIC INTO **REAL RESULTS**

1

DE-ANONYMIZE

De-anonymize half of your daily website visitors.



2

ENGAGE

Engage them via targeted email campaigns.



3

CONVERT

Convert them to a lead form.



 **+30%**

INCREASE IN LEAD FORMS
DELIVERED DIRECTLY TO
YOUR DEALERSHIP'S CRM



KEY DIFFERENTIATORS



Not Just Low-Cost Media – Real Results

We focus on outcomes that drive more leads and more sales.



Data-Driven – Uncover Who's Shopping Your Website

Identify and prioritize high-intent shoppers you didn't even know you had.



Full-Service – Doesn't Just Engage, But Converts to a Lead

From identification to conversion, we manage the entire journey.



A True Competitive Advantage

Turn the traffic you already pay for into measurable sales opportunities.

PRICING

100% DAS APPROVED

AUTO INSIGHTS

\$1,795 / month



EXTEND AUTO INSIGHTS



ELITE CONQUEST
FROM \$1,395 / MONTH

Expand beyond your website audience. Add local in-market consumers who match your conquest strategy and engage them with dealer-branded email.



MAIL ADD-ON
CUSTOM / BUDGET-BASED

Activate more of the audience you identify. Reach qualified Auto Insights shoppers without an available email address through targeted, budget-based direct mail.