EMAIL MARKETING BUILT FOR KIA DEALERS

stream companies



Stream helps Kia dealers turn inboxes into showroom traffic by delivering the right message to the right person at the right time. Whether you want to re-engage loyal customers or win new buyers in your market, our email programs are built to reach real shoppers and drive real results.

WHY STREAM

We believe the quality of your audience matters more than its size. That is why we protect your sender reputation, respect your customers' inboxes and use transparent opt-ins, so every email builds trust in your dealership.

Deliverability You Can Count On

- Domain authentication (SPF, DKIM and DMARC)
- List hygiene audits and bounce management
- Domain warm-ups and send time optimization
- Ongoing engagement, IP and sender-reputation monitoring
- Complimentary data validation to remove fake or high-risk addresses

CHOOSE YOUR PACKAGE

Standard Email
$479

A clean, focused email with engaging copy and a custom main graphic

Up to 2 sales or service offers sent to your own CRM/DMS customers and prospects

Enhanced Email
$699

Everything in Standard, plus up to 2 supporting banners for callouts like warranty or service

Up to 6 combined sales and service offers

Professional Email
$1,199

Our most robust email, with up to 3 supporting banners

Up to 12 combined sales and service offers for major sales events

Conquest Email
$1,500

Reaches in-market shoppers who own competing models within your designated zip codes

Includes custom copy, a main graphic and up to 4 offers

Uses a rented list of at least 53,000 records that can be scrubbed against your CRM/DMS

CRM/DMS Email
$699

A fully customized, graphic-based design with up to 6 offers

Delivered as ready-to-send HTML for deployment from your own CRM system

Included With Every Standard, Enhanced and Professional Email

- A dedicated Email Marketing Strategist
- List segmentation and personalization, such as first name and model
- Data validation, testing and deployment

RESULTS THAT MATTER

We measure success by what actually moves your business, including lead generation, UTM tracking in Google Analytics, marketing attribution and sales and service matchbacks.

Every Kia dealer is paired with a dedicated Email Marketing Strategist who personalizes each campaign and looks beyond opens to measure the leads, sales and service visits it drives.

READY TO GET STARTED?
CONTACT YOUR STREAM TODAY

» StreamCompanies.com