



A complete connected retail platform, completely within your control

As a certified provider of the Kia Digital Program, Upstart Auto Retail provides dealers with a complete, end-to-end auto retail platform that boosts profitability and enables the best car-buying experience.



Save customer time

Reduce time spent on the showroom floor from 3 hours to **25 minutes**

Power Kia



Save more time

90 minutes saved per deal

Power Kia



Get more out of every sale

\$1,600 more profit per car deal

Power Kia



Your complete retail solution

Engage customers with an innovative digital retail platform. Designed with both dealers and car buyers in mind, customers can complete their entire deal online or seamlessly pick up where they left off in the showroom.



Faster sales. Fewer friction points.

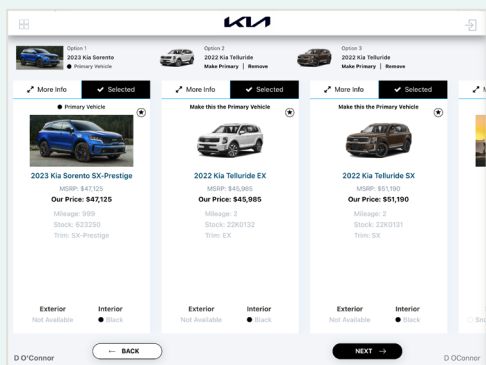
Know what is going on with every deal, both online and in your showroom. Digitize your showroom and track every step of the sales process to improve your team's efficiency while providing a modern customer experience.



Full process control and visibility

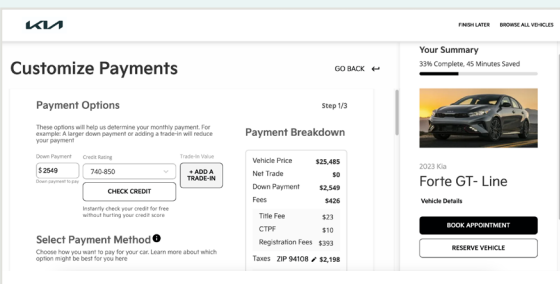
Make it easy for your staff to quickly connect to an available manager, get approvals on new deals and push the details to customers instantly without ever leaving their side. Deep reporting and analytics dashboards allow you to identify trends in real-time and optimize your process from a data-driven perspective.

Powering the best car-buying experience. Period.



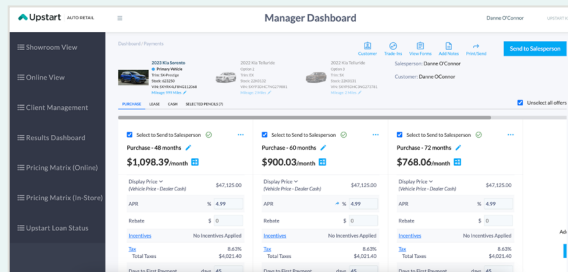
In-Store Digital Retail

Level up your in-store capabilities by creating deals side-by-side with customers, fostering transparency and trust every step of the way.



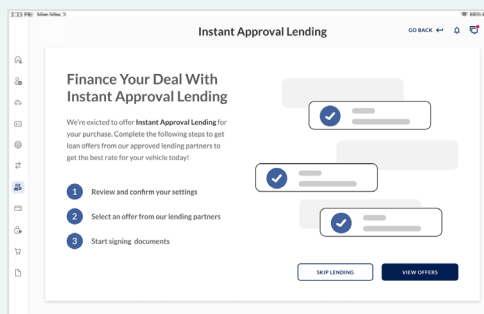
Online Retail

Allow car buyers to browse, shop, and build deals online at their own pace. Engage with them along the way and answer all their questions in our virtual showroom.



Command Center

Gain full visibility and retain control of everything that's taking place in the dealership. Interact with sales agents via live chat and messenger and help structure deals, including payment options, loan types, F&I products, and more.



Integrated Financing

Provide an accurate list of every loan option in an easily digestible menu. Help car buyers make informed decisions and get a great rate quickly.

“With Upstart Auto Retail, not only is our sales team able to take care of customers better, but it also makes it easier for our finance managers. Now, instead of spending 3 hours on the showroom floor, our average showroom time is 25 minutes.”

Tyler Degele, Sales Manager, Power Kia



Dive into the details and request a demo at upstart.com/dealers

dealers@upstart.com