



SHIFT YOUR WEBSITE INTO HIGH GEAR

DRIVING CUSTOMERS FROM THEIR DEVICE TO YOUR DOOR



IS YOUR WEBSITE BEING NEGLECTED DUE TO NOT HAVING THE TIME OR RESOURCES AVAILABLE?

Problem solved! Introducing the Kia Website Assistant Program! Your dedicated resource will provide ongoing monthly support by making updates to your program website and assisting with requests related to your Kia Digital website and suite of products.



Design

We don't make generic content. We build reputations. Your Website Assistant is dedicated to giving you a creative and consistent visual identify.



Analytics

Using monthly reporting and quarterly health checks we make lead-generating suggestions so you get the most out of your digital investments.



Optimization

Maintenance isn't just for cars. We perform routine user-experience checks to ensure your site's fluid transition across all devices.



Support

Personalized solutions and digital support are only a phone call away. With dedicated assistance, we make you and your website a priority.



Compliance

We proactively review your website so your content is current and compliant. Let us keep your site looking its best so you don't have to.



Co-Op

Month to month contract; Standard Kia Digital billing rules apply. This program is 100% eligible for DAS reimbursement and will be submitted on the dealers behalf unless requested otherwise. It's a win-win.

BASE

- Ideal for dealers just getting into the digital game or those that have internal/agency support needing minimal attention to their website
- 5 customer banners or specials per month
- 1 custom page per quarter

\$399/MO

PROFESSIONAL

- Ideal for dealers wanting to expand their digital footprint and need additional time and creative
- 8 custom banners or specials per month
- 2 custom pages per quarter

\$699/MO

ELITE

- Ideal for highly engaged dealers with a strong digital presence that require regularly updated creative and digital support
- 16 custom banners or specials per month
- 3 custom pages per quarter

\$999/MO