

WebBuy[®]

DIGITAL RETAILING

OTHERS PROMISE WEBBUY[®] DELIVERS

WebBuy guarantees a complete buying experience across all your stores' digital touch-points to meet the needs of your customer wherever they are in the buying process. Give your sales team the support of an End-to-End Retailing Platform that delivers MORE.

CLEAR ROAD TO THE SALE. NO OFFRAMPS.

10-IN-1 CONSOLIDATOR

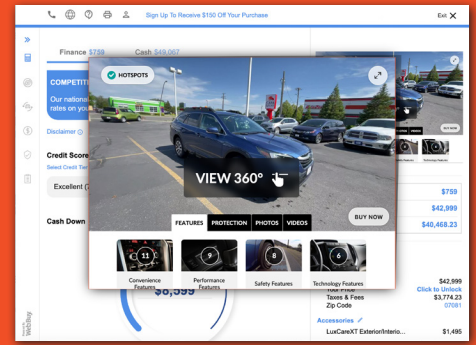
ONE APPLICATION, ONE PRICE.
NO NEED FOR MULTIPLE VENDORS WEBBUY DOES IT ALL!

1. WebBuy Digital Retailing
2. F&I Menu Protection Module
3. Vehicle Feature Tour -NEW-
4. CarValuator[®] Trade-in Module
5. NetDesker[®] Showroom Module
6. BidBoard[®] Auto Financing Module
7. Aftermarket Accessories Module
8. Consumer Connect Co-Browsing
9. Spin 360[°], Virtual Walk Around -NEW-
10. On-Line/In Store, Monthly Sales Training

WebBuy® + Impel = WebBuy® 360°

Now your car shoppers and buyers can explore every aspect of the vehicle without leaving the transaction page

- Video tour: Online consumers are more receptive to products presented on video
- Feature Tour: F&I advantage, setting the stage for upgrades and accessories sales



Automated credit app submission w/ auto decisioning

- Actual loans approved online in Real-time from over 1,300 lenders
- Incentives, rebates and retailer reserve can be applied

Powered by BIDBOARD®



Accurate trade-In appraisals you can rely on

- Real-time, automated "penny perfect" lien payoffs
- Instant purchase offer included

Powered by CARVALUATOR®



Penny perfect pricing

- Dial in specific dealer fees
- Auto-Calculate unique municipality tax and fees

Powered by WB Tax & Fee Manager



All cash, rates, and lease offers (incl IDL) are automatic

- Keeps consumers native to your website with an omni-channel tool built for online and showroom
- Easily toggle between purchase, finance, lease and auto save your progress

Powered by Superior Interface



Build your own brand with "white - label" capability

- Complete analytics and ROI reporting
- Launch, training & follow up processes

Powered by WB Client Success Managers



Accessories and protection Menu

- Fully customizable OEM or aftermarket protection products and accessories
- Create custom packaged product offerings

Powered by WB Client Onboarding Team



Shop or sell from anywhere

- "Co-browse" with customer from living room or showroom
- Modify all aspects real-time and push back to customer's screen

Powered by NETDESKER™



OEM certified and eligible for co-op with some manufacturers